

Transfer Articulation Agreement
between
STATE UNIVERSITY OF NEW YORK
COLLEGE OF AGRICULTURE AND TECHNOLOGY AT COBLESKILL
and
ROCKLAND COMMUNITY COLLEGE

March 2019

This agreement establishes procedures to promote an easy transition of Associate in Applied Science (AAS) and Associate in Science (AS) degree graduates at Rockland Community College (RCC) to the Bachelor of Business Administration (BBA) at the State University of New York College of Agriculture and Technology at Cobleskill (SUNY Cobleskill).

Objectives of the Agreement

1. To provide a transfer path to qualified RCC graduates who want to enhance their education and careers by pursuing a bachelor's degree.
2. To assist academic advisors with pertinent academic information for students who wish to continue their education in a bachelor degree program.
3. To attract qualified students to RCC and SUNY Cobleskill.
4. To facilitate communication and academic coordination between faculty and administrators at each institution regarding curriculum and the transferability of the courses.

Terms of the Agreement

1. Students from RCC who complete an associate degree in Business: Marketing or Entrepreneurship and have the courses outlined in Addendum A, B, C or D with a minimum 2.25 cumulative grade point average, will be guaranteed admission into the BBA degree at SUNY Cobleskill with full junior status.
2. Transfer students must complete and file the SUNY Admissions Application indicating transfer to SUNY Cobleskill prior to November 1 for spring semester entry, and prior to May 15 for fall semester entry.
3. All required and elective courses bearing the major field prefixes, must have C grades or better to be accepted for transfer credit.
4. Students who do not meet the requirements of this agreement will also be considered for admission. They will be evaluated on an individual basis.

Review and Revision of the Agreement

This agreement will be reviewed when substantial changes are made in the curriculum on either campus. At the request of either party, both institutions will conduct a review of the Transfer Articulation Agreement.


Termination

This agreement shall remain in force from March 2019, until such time as either institution elects to terminate it. Termination by either institution will be announced with sufficient anticipation to assure any students enrolled the opportunity to be admitted to SUNY Cobleskill under its terms.

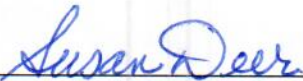
Effective Date and Signatures

This agreement will become effective March 2019 upon acceptance of Agreement with appropriate signatures.

ROCKLAND COMMUNITY COLLEGE



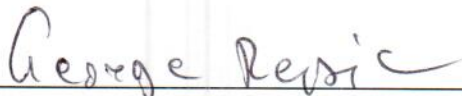
Dr. Michael A. Baston, President



Dr. Susan Deer, Provost
and Executive Vice President



Kristie deRuiter, Division Chair
Business, Social and Behavioral Science, and
Professional/Public Service



George D. Repic, Department Chair
Business Department

SUNY COBLESKILL



Marion A. Terenzio, PhD, President



Susan J. Zimmermann, PhD, Provost
and Vice President for Academic Affairs



Katrina M. Pearl, Department Chair
Business and Information Technology



Anita D. Wright, Director
Professional and Continuing Education

ROCKLAND COMMUNITY COLLEGE

BUSINESS: MARKETING – AAS

TO

STATE UNIVERSITY OF NEW YORK AT COBLESKILL

BUSINESS ADMINISTRATION - BBA with Marketing Minor

ADDENDUM A

	Rockland Course			Cobleskill Equivalent	
ACC 101	Financial Accounting	4	ACCT 101 ACCT 1XX	MF - Financial Accounting EL – Accounting Elective	3 1
ACC 102	Managerial Accounting	4	ACCT 103 ACCT 1XX	MF - Managerial Accounting EL – Accounting Elective	3 1
BUS/PHL 260	Ethics in Business	3	BADM 2XX	PR – Ethics in Business	3
BUS 273	Business/Marketing Internship	3	BADM 2XX	PR – Business Internship	3
INT 201	International Business	3	BADM 305	MF – International Business	3
INT 203	International Marketing	3	BADM 325	EL (MM) - International Marketing	3
MGT/OFT111	Spreadsheet & Database Mgmt.	3	CITA 112	MF - Spreadsheet and Database	3
MGT 150	Principles of Management	3	BADM 249	MF - Management	3
MKT 201	Marketing	3	BADM 134	MF(MM) – Principles of Marketing	3
MKT 205	Principles of Retailing	3	BADM 135	EL(MM) - Retailing	3
MKT 210	Principles of Advertising	3	BADM 330	PR – Advertising & Promotion	3
ENG 101 & BUS 108**	College Writing I Bus. Communication (Recommended)	3* 3	ENGL 101 BADM 145	LAS (GE CM) – Composition I MF – Business Communications	3 3
ENG 102	College Writing II	3	ENGL 102	LAS (GE CM) – Composition II	3
MCS 110/ BUS 110	History of Multiculturalism in American Business	3*	BADM 1XX	PR (GE AH) - His. of Multiculturalism in American Business	3
ECO 201	Microeconomics	3	ECON 123	LAS (GE SS) - Micro-Economics	3
ECO 202	Macroeconomics	3*	ECON 124	LAS (GE SS) - Macro-Economics	3
MAT 125	Mathematics (Gen. Ed.) – Statistics highly recommended	4*	MATH 125 MATH 1XX	LAS (GE MA) – Statistics EL- Statistic	3 1
	Natural Science - Course that satisfies Gen. Ed.	3*	<i>Equivalent course</i>	LAS (GE SC) – <i>Equivalent course</i>	3
EHP	Exercise & Human Performance	3	<i>Equivalent courses</i>	EL – PHED Equivalent courses	3

** BUS 108 or SPE 101 satisfy program requirements. Either course is accepted and will transfer. BUS 108 is highly recommend.

All required and elective courses bearing major field course prefixes must have a minimum GPA of a 2.0 to transfer. Credits from the courses above, in the Marketing - AAS program, will transfer to the Business Administration - BBA with a minor in Marketing in the following categories:

Major Field Requirements	21
Professional Requirements	12
Liberal Arts & Sciences Requirements	18
General Electives	12
TOTAL CREDITS TRANSFERRED	63

*22 Credits of SUNY General Education requirements are satisfied in five *categories.*

(MM) – Identifies the coursework required for the Marketing Minor.

ROCKLAND COMMUNITY COLLEGE

BUSINESS: MARKETING – AAS

TO

STATE UNIVERSITY OF NEW YORK AT COBLESKILL

BUSINESS ADMINISTRATION - BBA with Marketing Minor

63 credits will transfer to the 122-credit requirement in the Bachelor of Business Administration degree with a minor in Marketing. 59 credits of the following will need to be satisfied:

Major Field Requirements – 37 credits including the following:

ACCT 335	Principles of Financial Management	3
BADM 131	**Principles of Business	3
BADM 223	Business Law I	3
BADM 320	Ethics and Management	3
BADM 380	Internship Orientation	1
BADM 400	Operations Management	3
BADM 449	Management Policies and Issues	3
Management Electives (300-499) ACCT, BADM, CITA, CAHT, ECON, FSMA, GOVT, MKHT, or PSYC		3
BADM 334 (MM)	Marketing Research	3
BADM 480	Internship	9
BADM 485	Internship Reporting	3
or BADM, CAHT, CITA, FSMA 300-499 (12 credits)		

Professional Requirements – 6 credits including the following:

BADM/MKHT 311 (MM)	E-Marketing	3
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Liberal Arts & Sciences Requirements - 16 credits including the following:

PHED 151	Wellness	1
Additional Liberal Arts & Science Electives		9
Upper level (300-499) Liberal Arts & Science courses		6

*** BADM 131 will be waived by substituting another 3 credit hour course after enrollment into the BBA. (MM) – Identifies the coursework required for the Marketing Minor.*

*30 Credits of SUNY General Education requirements must be satisfied in "seven" *categories.*

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ROCKLAND COMMUNITY COLLEGE

BUSINESS: MARKETING – AS

TO

STATE UNIVERSITY OF NEW YORK AT COBLESKILL BUSINESS ADMINISTRATION - BBA with Marketing Minor

ADDENDUM B

	Rockland Course			Cobleskill Equivalent	
ACC 101	Financial Accounting	4	ACCT 101 ACCT 1XX	MF - Financial Accounting EL – Accounting Elective	3 1
ACC 102	Managerial Accounting	4	ACCT 103 ACCT 1XX	MF - Managerial Accounting EL – Accounting Elective	3 1
BUS/PHL 260	Ethics in Business	3	BADM 2XX	PR – Ethics in Business	3
INT 203	International Marketing	3	BADM 325	EL (MM) - International Marketing	3
MGT/OFT111	Spreadsheet & Database Mgmt.	3	CITA 112	MF - Spreadsheet and Database	3
MGT 150	Principles of Management	3	BADM 249	MF - Management	3
MGT 207	Fundamentals of Entrepreneurship	3	BADM 2XX	PR – Fund. of Entrepreneurship	3
MKT 201	Marketing	3	BADM 134	MF(MM) – Principles of Marketing	3
MKT 210	Principles of Advertising	3	BADM 330	PR – Advertising & Promotion	3
ENG 101 & BUS 108**	College Writing I Bus. Communication (Recommended)	3* 3	ENGL 101 BADM 145	LAS (GE CM) – Composition I MF – Business Communications	3 3
ENG 102	College Writing II	3	ENGL 102	LAS (GE CM) – Composition II	3
MCS 110/ BUS 110	History of Multiculturalism in American Business	3*	BADM 1XX	PR (GE AH) - His. of Multiculturalism in American Business	3
ECO 201	Microeconomics	3	ECON 123	PR (GE SS) - Micro-Economics	3
ECO 202	Macroeconomics	3*	ECON 124	LAS (GE SS) - Macro-Economics	3
MAT 135 or MAT 203	Pre-Calculus or Calculus I	4	MATH 131 or MATH 231	LAS (GE MA) – Pre-Calculus or Calculus	4
MAT 125	Statistics	4*	MATH 125 MATH 1XX	LAS (GE MA) – Statistics LAS - Statistic	3 1
	Natural Science - Course that satisfies Gen. Ed.	3*	<i>Equivalent course</i>	LAS (GE SC) – <i>Equivalent course</i>	3
	SUNY Gen Ed course in category not already fulfilled	3*	<i>Equivalent course</i>	LAS (GE XX) – <i>Equivalent course</i>	3
EHP	Exercise & Human Performance	3	<i>Equivalent</i>	EL – Equivalent courses	3

** BUS 108 or SPE 101 satisfy program requirements. Either course is accepted and will transfer. BUS 108 is highly recommend.

All required and elective courses bearing major field course prefixes must have a minimum GPA of a 2.0 to transfer. Credits from the courses above, in the Marketing - AS program, will transfer to the Business Administration - BBA degree in the following categories:

Major Field Requirements	18
Professional Requirements	15
Liberal Arts & Sciences Requirements	23
General Electives	8
TOTAL CREDITS TRANSFERRED	64

*27 Credits of SUNY General Education requirements are satisfied in six *categories.
(MM) – Identifies the coursework required for the Marketing Minor.*

ROCKLAND COMMUNITY COLLEGE

BUSINESS: MARKETING – AS

TO

STATE UNIVERSITY OF NEW YORK AT COBLESKILL

BUSINESS ADMINISTRATION - BBA with Marketing Minor

64 credits will transfer to the 122-credit requirement in the Bachelor of Business Administration degree.

58 credits of the following will need to be satisfied:

Major Field Requirements – 40 credits including the following:

ACCT 335	Principles of Financial Management	3
BADM 131	**Principles of Business	3
BADM 223	Business Law I	3
BADM 305	International Business	3
BADM 320	Ethics and Management	3
BADM 380	Internship Orientation	1
BADM 400	Operations Management	3
BADM 449	Management Policies and Issues	3
Management Electives (300-499) ACCT, BADM, CITA, CAHT, ECON, FSMA, GOVT, MKHT, or PSYC		3
BADM 334 (MM)	Marketing Research	3
BADM 480	Internship	9
BADM 485	Internship Reporting or BADM, CAHT, CITA, FSMA 300-499 (12 credits)	3

Professional Requirements – 3 credits of the following:

BADM/MKHT 311 (MM)	E-Marketing	3
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Liberal Arts & Sciences Requirements - 11 credits including the following:

PHED 151	Wellness	1
Additional Liberal Arts & Science Electives		4
Upper level (300-499) Liberal Arts & Science courses*		6

General Electives – 4 credits including:

BADM 135(MM)	Retailing	3
Additional elective		1

*** BADM 131 will be waived by substituting another 3 credit hour course after enrollment into the BBA.
(MM) – Identifies the coursework required for the Marketing Minor.*

*30 Credits of SUNY General Education requirements must be satisfied in "seven" *categories.*

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**ROCKLAND COMMUNITY COLLEGE
BUSINESS: ENTREPRENEURSHIP – AAS**

TO

**STATE UNIVERSITY OF NEW YORK AT COBLESKILL
BUSINESS ADMINISTRATION - BBA with Entrepreneurship Minor**

ADDENDUM C

	Rockland Course			Cobleskill Equivalent	
ACC 101	Financial Accounting	4	ACCT 101 ACCT 1XX	MF - Financial Accounting EL – Accounting Elective	3 1
ACC 102	Managerial Accounting	4	ACCT 103 ACCT 1XX	MF - Managerial Accounting EL – Accounting Elective	3 1
FIN 101	Principles of Finance	3	BADM 1XX	PR – Principles of Finance	3
FIN 201	Entrepreneurship Finance	3	BADM 2XX	PR – Entrepreneurship Finance	3
BUS/PHL 260	Ethics in Business	3	BADM 2XX	PR – Ethics in Business	3
INT 201	International Business	3	BADM 305	MF -International Business	3
MGT/OFT111	Spreadsheet & Database Mgmt.	3	CITA 112	MF - Spreadsheet and Database	3
MGT 150	Principles of Management	3	BADM 249	MF(EM) - Management	3
MGT 207	Fundamentals of Entrepreneurship	3	BADM 2XX	PR – Fund. of Entrepreneurship	3
MKT 201	Principles of Marketing	3	BADM 134	MF (EM) - Principles of Marketing	3
BUS 273	Business Internship	3	BADM 2XX	PR – Business Internship	3
ENG 101 & BUS 108**	College Writing I Bus. Communication (Recommended)	3* 3	ENGL 101 BADM 145	LAS (GE CM) – Composition I MF – Business Communications	3 3
ENG 102	College Writing II	3	ENGL 102	LAS (GE CM) – Composition II	3
MCS 110/ BUS 110	History of Multiculturalism in American Business	3*	BADM 1XX	PR (GE AH) - His. of Multiculturalism in American Business	3
ECO 201	Microeconomics	3	ECON 123	LAS (GE SS) - Micro-Economics	3
ECO 202	Macroeconomics	3*	ECON 124	LAS (GE SS) - Macro-Economics	3
MAT 125	Mathematics (Gen. Ed.)– Statistics highly recommended	4*	MATH 125 MATH 1XX	LAS (GE MA) – Statistics EL(GE MA) - Statistic	3 1
	Natural Science - Course that satisfies Gen. Ed.	3*	<i>Equivalent course</i>	LAS (GE SC) – <i>Equivalent course</i>	3
EHP	Exercise & Human Performance	3	<i>Equivalent courses</i>	EL – PHED Equivalent courses	3

** BUS 108 or SPE 101 satisfy program requirements. Either course is accepted and will transfer. BUS 108 is highly recommend.

All required and elective courses bearing major field course prefixes must have a minimum GPA of a 2.0 to transfer. Credits from the courses above, in the Entrepreneurship - AAS program, will transfer to the Business Administration - BBA degree in the following categories:

Major Field Requirements	21
Professional Requirements	18
Liberal Arts & Sciences Requirements	18
General Electives	6
TOTAL CREDITS TRANSFERRED	63

* 22 Credits of SUNY General Education requirements are satisfied in five categories.

(EM) – Identifies the coursework required for the Entrepreneurship Minor.

**ROCKLAND COMMUNITY COLLEGE
BUSINESS: ENTREPRENEURSHIP – AAS**

TO

**STATE UNIVERSITY OF NEW YORK AT COBLESKILL
BUSINESS ADMINISTRATION - BBA with Entrepreneurship Minor**

*63 credits will transfer to the 122-credit requirement in the Bachelor of Business Administration degree.
59 credits of the following will need to be satisfied:*

Major Field Requirements – 37 credits of the following:

ACCT 335 (EM)	Principles of Financial Management	3
BADM 131	**Principles of Business	3
BADM 223	Business Law I	3
BADM 320	Ethics and Management	3
BADM 380	Internship Orientation	1
BADM 400	Operations Management	3
BADM 449	Management Policies and Issues	3
Management Electives (300-499) ACCT, BADM, CITA, CAHT, ECON, FSMA, GOVT, MKHT, or PSYC		6
BADM 480	Internship	9
BADM 485	Internship Reporting	3

or BADM, CAHT, CITA, FSMA 300-499 (12 credits)

Liberal Arts & Sciences Requirements - 16 credits including the following:

PHED 151	Wellness	1
Additional Liberal Arts & Science Electives		9
Upper level (300-499) Liberal Arts & Science courses		6

General Electives – 6 credits including the following:

BADM 315 (EM)	Entrepreneurship	3
BADM 330 (EM)	Advertising & Promotion	3

*** BADM 131 will be waived by substituting another 3 credit hour course after enrollment into the BBA.*

(EM) – Identifies the coursework required for the Entrepreneurship Minor.

*30 Credits of SUNY General Education requirements must be satisfied in "seven" *categories.*

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ROCKLAND COMMUNITY COLLEGE

BUSINESS: ENTREPRENEURSHIP – AS

TO

STATE UNIVERSITY OF NEW YORK AT COBLESKILL BUSINESS ADMINISTRATION - BBA with Entrepreneurship Minor

ADDENDUM D

	Rockland Course			Cobleskill Equivalent	
ACC 101	Financial Accounting	4	ACCT 101 ACCT 1XX	MF - Financial Accounting EL – Accounting Elective	3 1
ACC 102	Managerial Accounting	4	ACCT 103 ACCT 1XX	MF - Managerial Accounting EL – Accounting Elective	3 1
FIN 101	Principles of Finance	3	BADM 1XX	PR – Principles of Finance	3
FIN 201	Entrepreneurship Finance	3	BADM 2XX	PR – Entrepreneurship Finance	3
BUS/PHL 260	Ethics in Business	3	BADM 2XX	PR – Ethics in Business	3
INT 201	International Business	3	BADM 305	MF -International Business	3
MGT/OFT111	Spreadsheet & Database Mgmt.	3	CITA 112	MF - Spreadsheet and Database	3
MGT 207	Fundamentals of Entrepreneurship	3	BADM 2XX	PR – Fund. of Entrepreneurship	3
MKT 201	Marketing	3	BADM 134	MF (EM) - Principles of Marketing	3
ENG 101 & BUS 108**	College Writing I Bus. Communication (Recommended)	3* 3	ENGL 101 BADM 145	LAS (GE CM) – Composition I MF – Business Communications	3 3
ENG 102	College Writing II	3	ENGL 102	LAS (GE CM) – Composition II	3
MCS 110/ BUS 110	History of Multiculturalism in American Business	3*	BADM 1XX	PR (GE AH) - His. of Multiculturalism in American Business	3
ECO 201	Microeconomics	3	ECON 123	PR (GE SS) - Micro-Economics	3
ECO 202	Macroeconomics	3*	ECON 124	LAS (GE SS) - Macro-Economics	3
MAT 135 or MAT 203	Pre-Calculus or Calculus	4	MATH 131 or MATH 231	LAS (GE MA) – Pre-Calculus or Calculus	4
MAT 125	Statistics	4*	MATH 125 MATH 1XX	LAS (GE MA) – Statistics EL - Statistics	3 1
	Natural Science - Course that satisfies Gen. Ed.	3*	<i>Equivalent course</i>	LAS (GE SC) – <i>Equivalent course</i>	3
	SUNY Gen Ed course in category not already fulfilled	3*	<i>Equivalent course</i>	LAS (GE XX) – <i>Equivalent course</i>	3
EHP	Exercise & Human Performance	3	<i>Equivalent</i>	EL – Equivalent courses	3

** BUS 108 or SPE 101 satisfy program requirements. Either course is accepted and will transfer. BUS 108 is highly recommend.

All required and elective courses bearing major field course prefixes must have a minimum GPA of a 2.0 to transfer. Credits from the courses above, in the Entrepreneurship - AS program, will transfer to the Business Administration - BBA degree in the following categories:

Major Field Requirements	18
Professional Requirements	18
Liberal Arts & Sciences Requirements	22
General Electives	6
TOTAL CREDITS TRANSFERRED	64

*27 Credits of SUNY General Education requirements are satisfied in six *categories.*

(EM) – Identifies the coursework required for the Entrepreneurship Minor.

ROCKLAND COMMUNITY COLLEGE

BUSINESS: ENTREPRENEURSHIP – AS

TO

**STATE UNIVERSITY OF NEW YORK AT COBLESKILL
BUSINESS ADMINISTRATION - BBA with Entrepreneurship Minor**

64 credits will transfer to the 122-credit requirement in the Bachelor of Business Administration degree.

58 credits of the following will need to be satisfied:

Major Field Requirements – 40 credits including the following:

ACCT 335 (EM)	Principles of Financial Management	3
BADM 131	**Principles of Business	3
BADM 223	Business Law I	3
BADM 249(EM)	Management	3
BADM 320	Ethics and Management	3
BADM 380	Internship Orientation	1
BADM 400	Operations Management	3
BADM 449	Management Policies and Issues	3
Management Electives (300-499) ACCT, BADM, CITA, CAHT, ECON, FSMA, GOVT, MKHT, or PSYC		6
BADM 480	Internship	9
BADM 485	Internship Reporting	3
or BADM, CAHT, CITA, FSMA 300-499 (12 credits)		

Liberal Arts & Sciences Requirements - 12 credits including the following:

PHED 151	Wellness	1
Additional Liberal Arts & Science Electives		5
Upper level (300-499) Liberal Arts & Science courses*		6

General Electives – 6 credits including the following:

BADM 315 (EM)	Entrepreneurship	3
BADM 330 (EM)	Advertising & Promotion	3

*** BADM 131 will be waived by substituting another 3 credit hour course after enrollment into the BBA.*

(EM) – Identifies the coursework required for the Entrepreneurship Minor.

*30 Credits of SUNY General Education requirements must be satisfied in “seven” *categories.*

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